

انجمن صنفی شرکتهای حمل و نقل بین المللی ایران



Int'l. Transport Companies Association of IRAN (ITCAI)

تاسیس ۱۳۴۸ • Since 1969

Encl.: ندارد : پیوست No.: ۲۱۰/۵۹/۲۲۲۷۱ : شماره Date: ۱۴۰۳/۱۲/۲۱ : تاریخ

بسمه تعالی

شرکت محترم حمل و نقل بین المللی عضو و غیرعضو

موضوع: برگزاری همایش و نمایشگاه حمل و نقل و تجارت دیجیتال ارمنستان در خردادماه ۱۴۰۴

با احترام

باستحضار می‌رساند برابر اعلام مدیرکل محترم دفتر ترانزیت و حمل و نقل سازمان راهداری و حمل و نقل جاده‌ای کشور، نمایشگاه حمل و نقل و تجارت الکترونیک تحت عنوان «جشنواره حمل و نقل ۲۰۲۵» از تاریخ ۹ الی ۱۱ خرداد ماه ۱۴۰۴ (۳۰ می لغایت ۱ ژوئن ۲۰۲۵) در مرکز مریدیان ارمنستان برگزار خواهد گردید.

کلیه اطلاعات مربوطه جهت هرگونه بهره‌برداری متقاضیان شرکت در همایش مزبور، در پایگاه الکترونیکی انجمن به آدرس www.itcai.ir بارگذاری گردیده است.

با تشکر

میرفتحعلی سید زنوزی

رئیس هیئت مدیره

درواز





loggi
fest 25

BRIEF CONCEPT

by Event x Expo Group

The image features a dark blue background with several thin, light blue curved lines in the top right and bottom left corners, creating a sense of motion and depth. The text is centered in the middle of the frame.

Where **Innovation**
Meets **Motion**

e-Logi Fest25

At the crossroads of **Europe, the Middle East, and Asia**, **Armenia** offers a unique strategic advantage for businesses looking to expand and connect across key markets, giving the country a huge potential for contributing to regional and global e-commerce supply chains and logistics routes.

E-Logi Fest25 is an annual expo and summit in Armenia focused on logistics and e-commerce, bringing together local and international decision-makers, buyers, suppliers, and investors to build partnerships and develop new logistic routes.

Join us and be among the first to shape Armenia's logistics industry.

Event components and information:

Expo

Summit

Fest

Location: Yerevan, Armenia

Date: May 30 - June 1, 2025

Venue: Meridian Expo Center

WHAT TO EXPECT



30.000+ General Public

140+ Exhibitor

2500+ Visitor

80+ Partner

30+ Speaker

5000+ Ticket Sold

100+ Influencer

10+ Media

5+ Artist



ARMENIA AND
REGIONAL NEIGHBORS

CIS COUNTRIES

EU MEMBER COUNTRIES

THE MIDDLE EAST

CHINA

WE GUARANTEE

01

Make Your Brand More Visible

- Boost your brand's market positioning through precisely targeted advertising.
- Elevate your brand's visibility through a well-structured digital and offline marketing campaign.



02

Optimize Your Supply Chain:

- Discover new technologies to streamline operations and reduce costs.
- Learn best practices for improving efficiency and visibility.
- Connect with experts in warehousing, transportation, and last-mile delivery.



03

Drive E-commerce Growth:

- Explore strategies to meet the demands of the booming e-commerce market.
- Discover innovative solutions for cross-border shipping and fulfillment.



04

Expand Your Global Reach:

- Connect with international logistics providers and shippers.
- Explore new markets and opportunities for growth.
- Learn about customs regulations and compliance requirements.



TARGET GROUP



LOGISTICS COMPANIES

Postal and courier service providers
Freight Forwarders
Land, air and sea freight service providers
Warehousing services



E-COMMERCE

Marketplaces
Sellers (import/export)
Producers



FINANCE

Banks
Fintech solutions
Financial institutions



INTERNATIONAL AND STATE INSTITUTIONS

Ministry of Economics RA
Ministry of High Tech Industry RA
State Revenue Committee RA
Ministry of Education, Science, Culture and Sports RA
Embassies
International institutions



AUTOMATION SOLUTIONS

Lockers
Sorting systems & robotics
Handling machines
Mapping systems
WMS
DMS

ABOUT EVENT

EXPO IS BUSINESS

Expo is dedicated to be the leading annual platform for new business generation, inspiring innovative logistics routes and boosting global dynamics in regional logistics and e-commerce.

We will bring together under one roof major Armenian, regional and international players of the industry, all with significant decision-making authority.

This will create opportunities for forging new agreements and expanding your network.





SUMMIT IS PLATFORM FOR KNOWLEDGE

Every year the Summit will bring together world famous experts from the most innovative e-commerce and logistics businesses to share their insights, best practices, knowledge, experiences and concerns through debates, panel discussions and presentations.

**FEST
UNFORGETTABLE
VIBES**

Potential Headliner
DAVID GUETTA

A unique **DRONE LIGHT
SHOW** with tailor made
animation.

Ceremony for awards and
appreciation.



HURRY UP TO BOOK YOUR SPACE!

Join us at the first annual event dedicated to shaping the future of the logistics and e-commerce industry in Armenia and the region!



EARLY BIRD RATES

ALL RATES WILL INCREASE BY 10% EACH MONTH.



LIMITED SPACE

EXHIBITION SPACE IS LIMITED!

DON'T MISS YOUR CHANCE TO BOOK EARLY AND SECURE THE BEST LOCATION.



INTERNATIONAL AND LOCAL MARKETING CAMPAIGN

THE MARKETING CAMPAIGN WILL LAUNCH 6 MONTHS PRIOR TO THE EVENT, WITH A PLANNED QUEUE FOR ALL PARTICIPANTS AND SPONSORS. DON'T MISS THE OPPORTUNITY TO TAKE FULL ADVANTAGE OF THE COMPLETE MARKETING COVERAGE!

Don't miss this opportunity to gain valuable insights, network with industry peers, and position your business for future success!

LET ME TELL
YOU HOW YOU
CAN
STRUCTURE
THIS IF YOU'RE
COMING FROM
ABROAD.

For a basic stand, our team will provide complete assistance. Alternatively, you can entrust your booth design and construction to our partner - Domino Production, a full-fledged creative art directory and production house.

All your travel needs, from hotel accommodations in Yerevan to visa support if required, can be seamlessly handled by our travel partner, Terra Armenia.



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Yerevan 0010, RA
+37495959696
info@dominoproduction.am



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Yerevan 0008, RA
+37494970017
info@terra-armenia.com



ORGANIZER

Event x Expo Group is an architect for connecting communities through exhibitions, events, conferences and more, not just in Armenia, but across the region.

The core team has extensive experience in event management, as well as in the logistics and e-commerce sectors.

Thank You

For partnership Please Contact Us



+374 41 30 13 99



cy@eventexpo.group
e-logifest@eventexpo.group



www.eventexpo.group

25

Commercial Offer E-Logi Fest25

35.000+ General Public

5000+ Tickets Sold

140+ Exhibitors

100+ Influencers

2500+ Visitors

80+ Partners

10+ Medias

30+ Speakers

5+ Artists

**May 30, 31
June 1
2025**

**Meridian
Exhibition
Center**

- Expo
- Summit
- Fest



What Is E-Logi Fest25?

- AN ANNUAL EXPO AND SUMMIT IN ARMENIA FOCUSED ON **LOGISTICS AND E-COMMERCE**, BRINGING TOGETHER LOCAL AND INTERNATIONAL DECISION-MAKERS, BUYERS, SUPPLIERS, AND INVESTORS TO BUILD PARTNERSHIPS AND DEVELOP **NEW LOGISTIC ROUTES**.
- ATTENDING E-LOGI 25 GIVES YOU ACCESS TO INSIGHTFUL TALKS, PANELS, AND WORKSHOPS FROM **INDUSTRY EXPERTS, GOVERNMENT OFFICIALS, AND KEY INTERNATIONAL ORGANIZATIONS**. PLUS, THE OPPORTUNITY TO DISCUSS THE SHIRAK DRY PORT SEZ PROJECT, AS WELL AS THE “CROSSROAD OF PEACE” AND THE KEY ROLE IT COULD PLAY IN THE REGIONAL LOGISTICS INDUSTRY.
- ENTERTAINMENT AND CULTURAL SHOWS, INCLUDING A PERFORMANCE BY THE INFAMOUS **RICCHI I POVERI** ARE A MAIN PART OF E-LOGI FEST25.



Who Will Attend?



LOGISTICS COMPANIES

Postal and courier service providers
Freight forwarders
Land, air and sea freight service providers
Warehousing services
Cross bordering service providers



E-COMMERCE

Marketplaces
Sellers (import/export)
Producers



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Lockers
Sorting systems & robotics
Handling machines
Mapping systems
WMS
DMS

Values

01



- **New:** Expand your reach in the e-commerce and logistics industry by accessing new markets, clients, and potential deals. Build new partnerships, discuss innovative solutions, and join the emerging Armenian logistics sector.

02



- **Brand Reputation:** Increase your brand visibility through our local and international marketing campaigns, boost your brand awareness, and network with key decision-makers to elevate your brand reputation.

03



- **Networking:** Attract the attention of industry leaders, state officials, representatives from international organizations, investors, and financial institutions, all of whom can significantly impact your business growth.

04



- **Growth:** Discover industry-related innovations, participate in knowledge-sharing sessions, and contribute to the future-oriented development and economic empowerment of the e-commerce and logistics industry in the region.

Parallel Events

SUMMIT

- A 2-day professional platform Presentations, panel discussions, case studies
- Investor & Startup Hub
- B2B Matchmaking Events

FEST

- International headliner
- Local artists
- Opening cultural event
- Gala-awarding ceremony
- Drone Light Show
- Entertainment zone

Where
Innovation
Meets
Motion



Package information

BOOTH FROM 8 TO 80 M2 and more

Pre-sale rates for 1 m2 in AMD

- Zone A – 150.000
- Zone B – 120.000
- Zone C – 100.000
- Zone D – 80.000
- Outdoor – 70.000

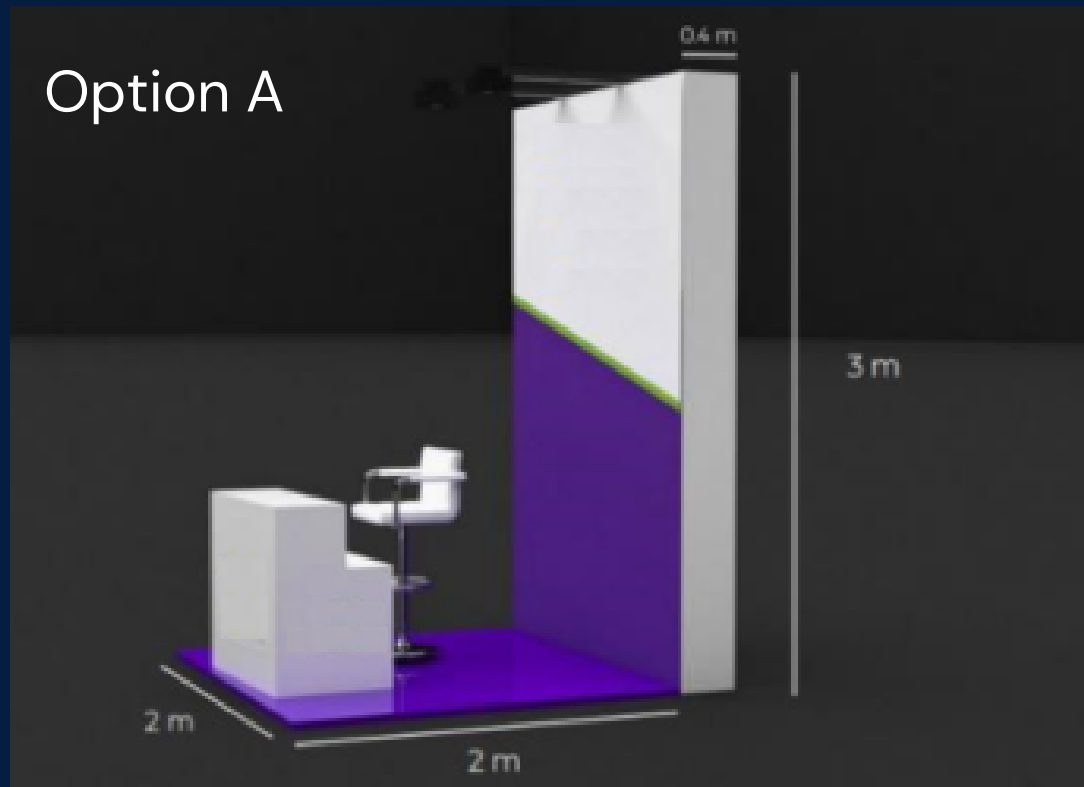
Early Bird Rates

- All rates are **subject to change** based on the event timeline and calendar updates.
- Rates will increase by at least 10% each month.
- Sales will close 1 month before the event.

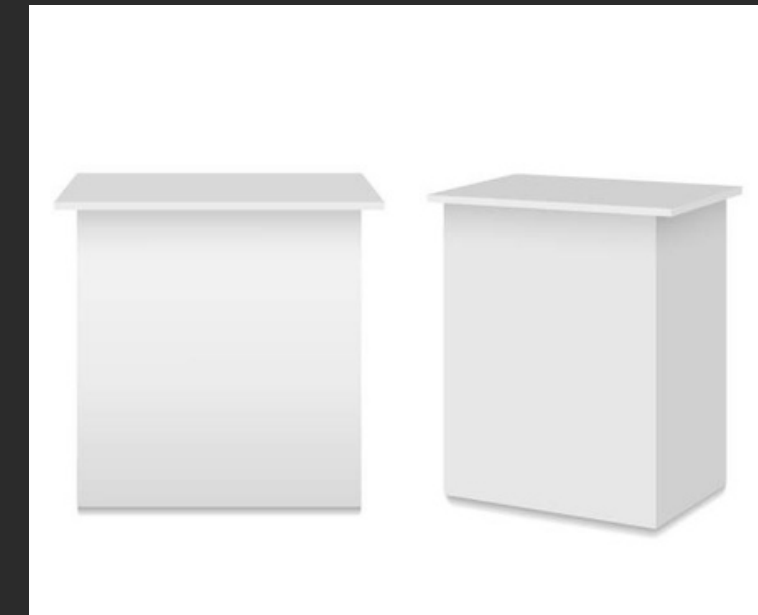
THESE RATES INCLUDES

Stand space	✓
Metal basic construction	✓
Printing of your banner	✓
Led lighting	✓
Table (1) and Chairs (4)	✓
Counter with your logo	✓
Electricity access	✓
Social media promotion	✓
Badges (5)	✓
Event's professional photos	✓

About "Basic" Construction

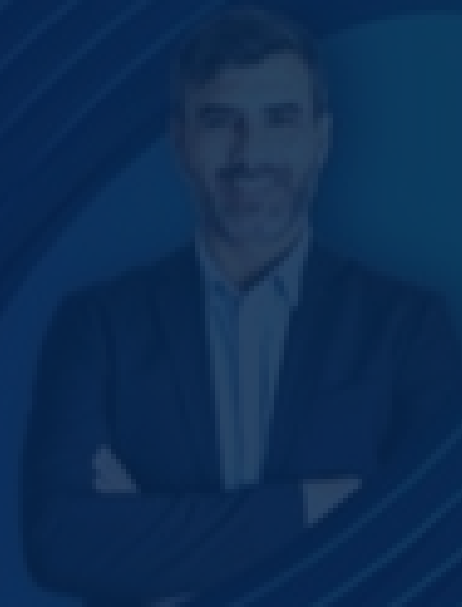


FURNITURE





Mr. Jack Smith
Director, Division on Technology
and Logistics UN Trade



Yerevan
Armenia



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E-Logi Fest25

THANK YOU!